

BACKGROUND

The seed for the Black Votes Matter Tour is as a response to the lack of knowledge of black history and the civil rights movement. Effective leaders must learn and have respect for their own history. The Black Votes Matter Tour was designed to address this void. Since its original design, the tour has been continually enhanced including the pre and post tour experiences, the addition of tour content, the tracking of outcomes and enhancements and maximizing potential student outcomes.

OUR FOCUS

- To teach, inspire, & educate African American history & experience
- To transform participants through the experience to engage in community
- To Learn History, Respect History, and Go Make History
- To instill pride for Omaha



PRESTON LOVE JR.

- Founder/Director, Black Votes Matter Institute of Community Engagement
- Adjunct Professor, Black Studies, University of Nebraska, Omaha
- Regionally & nationally recognized author & lecturer
- QR Code to our website:



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THE
Sherwood
FOUNDATION®



Omaha Community
Foundation

Good grows here.



BLACK VOTES MATTER TOUR

*Leadership Development for Omaha
Youth, Future Leaders, Young
Professionals, and Adults*

2023 Dates: Sunday, Jun 25,
2023 to Sunday Jul 2, 2023



TOUR DILIGENCE

- No Cost to Participants
- Carefully selected Staff & Chaperones
- Full Background Checks
- Full Trip Liability Insurance
- Certified Funds Accounting
- Registered Nurse Attending
- Support Vehicle

TOUR DEVELOPMENT ASSETS

- BVM Youth Tour Academy
- True Color Personality Assessment
- Journaling, microlearning, daily reflection, and survey required
- Pre-tour, fun, late nighter at the Hope Center (pizza, games, icebreakers)
- Tour Alumni become Ambassadors for Change

SEVEN DAYS, EIGHT CITIES, CHANGED LIVES

Day 1
Tulsa/Memphis

- Black Wall ST
- Lorraine Motel
- Mason Temple
- Civil Rights Museum

Day 2
Jackson

- Emmitt Till
- Medgar Evers
- Civil Rights Museum

Day 3
Birmingham

- 16th Street Church
- Kelly Ingram Park
- Civil Rights Museum
- AG Gaston

Day 4
Selma

- Edmund Pettus Bridge
- Voting Rights Museum & Institute

Day 5
Montgomery / Tuskegee

- Rosa Parks Museum
- Legacy Museum
- National Memorial for Peace & Justice

Day 6
Atlanta

- King Center for Nonviolent Social Change
- Ebenezer Baptist Church
- HBCU colleges
- Black Atlanta Tour



UNDERSTAND YOUR OWN STORY THROUGH THE LENS OF BLACK HISTORY